

The Bras d'Or Lake Biosphere Reserve Association

Summer 2011

July 4, 2011

Dear Supporter of the Bras d'Or Lake Biosphere;

There are 3 major items to tell you about. Firstly, as of June 29th we received official notice that UNESCO has designated the Bras d'Or Lake and its watershed as a Man and the Biosphere Reserve – the 16th in Canada! In part, the message read:

“At 3:17 pm today (Germany time), Bras d'Or Lake was unanimously designated a UNESCO Biosphere Reserve. This decision was taken during the 23rd session of the Man and Biosphere International Coordinating Council (MAB-ICC) of UNESCO, currently meeting in Dresden, Germany.”

More-formal word will be received soon. Meanwhile, we are totally delighted!

The second news item is that planning is well underway to have a Celebration Weekend – to celebrate the designation - on September 17th and 18th, 2011. We want to encourage any and all resident, groups, municipalities, industry, etc. to sponsor a celebration of their choosing. The Biosphere Reserve Association will provide a core event, open to the public at no charge, at the Highland Village in Iona on Saturday afternoon. We will have a designation ceremony, music,

speakers, food, dancing, with all four cultures showcased during the afternoon. We have hired Jessica Farrell to coordinate the weekend so if you want to help out – or want her help to plan your event – contact her at: events@blbra.ca

Thanks for your interest – and remember – if you have any questions in general – email us at: contact@blbra.ca

Thirdly, we are pleased to include you in the following invitation from CEPI (Collaborative Environmental Planning Initiative). If you are available, please show your/our support for this important event!



The graphic features a teal background with a central white sun. Silhouettes of a person, a dog, and an eagle are visible against the sun. The title 'The Spirit of the Lakes Speaks' is written in a yellow, cursive font. In the top right corner, there is a logo for 'Bras d'Or Lakes in Goldens' with a sun icon. Below the graphic, the invitation text is centered in white on a teal background.

*Bras d'Or
Lakes
in Goldens*

The Spirit of the Lakes Speaks

You are cordially invited to attend the Bras d'Or Lakes Collaborative Environmental Planning Initiative's Launch of "The Spirit of the Lakes Speaks" on July 8, 2011 at the Crane Cove Seafoods Complex located at 4115 Shore Road, Eskasoni, Nova Scotia.

Ceremonies commence at 11:00 am.

brasdorcepi.ca
help keep it that way