



MANS Update

OCTOBER 15, 2010

Presidents Update

SPECIAL POINTS OF INTEREST:

- **MANS Semi-Annual Meeting of the Membership** October 24th Western Nova Scotia. **Networking Breakfast 9am-10am. Meeting Starts at 10am**
- **Geology Matters** October 25th & 26th. **Westin Hotel Nova Scotia**

Hi Folks

It's time for a quick update to let you all know about some of the great things happening at MANS these days. As you're all now aware, Linda Deschenes is extremely busy carrying out the business of the association and visiting present and many former Board members to get their views on how best to move forward. This work is already starting to pay off in the form of requests for membership information and several outstanding membership fees being paid. In addition, Linda's strong organization skills and tenacity to get the job done is unmatched by anyone I've worked with in a very long time. If you want to see Linda's talents first hand, then plan to attend the upcoming Geology Matters 2010 Conference where she'll be delivering her first public presentation on behalf of MANS.

Having strong support and getting our association back on its business track is truly terrific. I can guarantee we will start to see the results of these efforts very soon! You'll soon see specific activities like ongoing communication pieces, networking opportunities and action items related to both the Strategic and Communication's Plans. We intend to provide value to you, our members!

In addition to all the great work Linda is doing, her and your Executive, are also keeping my nose to the grind stone! As a collective unit we're getting information out, bringing members back to MANS and developing a solid go-forward plan of action. Although I'm still not content with our current financial position we've managed to reduce our cash burn rate by ~25% and we're being more effective and strategic with the resources we have. Our active thought process in everything we do revolves around value to the members for dollars spent.

More than a year ago one of our prominent members commented to our Strategic Planning Committee: "... you need to treat the membership as though they're more like shareholders"! Well, this comment has not been forgotten by neither myself, the Executive or the Board, as we attempt to create value-added benefits from your highly appreciated membership dues.

As new initiatives start to unfold at an accelerated rate I would like to see more members come forward asking to be involved. If you don't call us first, I'm confident that Linda will be calling you! Just remember, the more work we do, the more fun the association becomes ... and the more fun it becomes, the more our members benefit! Increasing our visual image with the public and media, and increasing awareness of the positive and essential aspects of prospecting, exploration, quarry and aggregate production, mining, corporate-social responsibility, environmental stewardship and reclamation mining will benefit all our members!



Peggy's Cove, NS



Executive Director Update

Hello MANS membership, here is a snapshot of what has been happening in the office since our last MANS update.

As promised, I have been meeting with our board members with only a few left to contact, before our semi-annual meeting on October 24 at the Westin Hotel. Our conversations have been candid, engaging, informative and educational and I thank those that took time out of their schedules to meet with me, and share their thoughts and concerns about MANS and the forward looking direction we are taking.

The Department of Natural Resources has been very welcoming, and I have had the opportunity to meet with numerous members of their staff over the last month, including Mr. Brian Gilbert, Acting Deputy Minister. Our discussions have referenced past initiatives, future goals and how we can continue to build on our existing relationship.

I have also met with Mr. Kim MacNeil, Acting Deputy Minister of Environment and look forward to our continued input on the health of our environment, communities and the economic sustainability of our region and province, in concert with the *Environmental Goals and Sustainable Prosperity (EGSPA)* initiative.

As I referenced in the last MANS update, I attended the RDA in Truro and am pleased to say that other attendees have contacted the office requesting membership information. As well, several other businesses in the HRM have also inquired about association memberships. So, here's growing.

Lindsey and I continue to finalize preparations for our October 24th semi-annual meeting and the Geology Matters conference on October 25th and 26th. To those members that have helped off-set the cost of these events, we send along our gratitude.

Lastly, and in direct reference to my numerous conversations with members about a transparency, integrity and inclusion I encourage, in that spirit, all members of MANS to attend our semi-annual meeting and assist our association in any capacity at Geology Matters.

Until then, enjoy this link highlighting the dangerous, the courageous, and of course the lighter side of our industry www.chc.ca/world/story/2010/10/12/chile-mine-rescue.html?dataPath=/photogallery/news/gallery_4027/xml/gallery_4027.xml&startImage=0